

# Must-Know Seminars™

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## Avoiding E-Trouble II

### *On Line Social Media*

What every business professional Must Know to avoid the legal pitfalls and dangers associated with online social media such as Facebook, Twitter, LinkedIn and other platforms.

Practical and intelligent advice from the highly experienced business and trial lawyers of Shapiro, Lifschitz & Schram, a Martindale-Hubbell Preeminent Law Firm, on the important issues:

- **Establishing policies and procedures from use of online social media**
- **Protecting your business from the dangers of online social media**
- **E-Discovery of online social media – what every business professional Must Know**

A practical, tight knit, information packed seminar by highly experienced practitioners.

- **Insightful advice based on years of experience in construction law**
- **Real-life examples**
- **Practical suggestions to minimize risk**

**Must-Know Seminars** are developed and presented by the attorneys of *Shapiro, Lifschitz & Schram* on topics critical to the business community.

