

# Must-Know<sup>TM</sup> Seminars

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## Winning the Must-Win Case

For thirty years Judah Lifschitz and the Shapiro, Lifschitz & Schram (SLS) trial team have consistently won “**Must-Win**” cases – the case that means the difference between business success and failure. Whether plaintiff or defendant, federal or state court, jury or bench trial, arbitration or mediation, Judah Lifschitz and the SLS trial team have demonstrated time and time again that they know how to win the “**Must-Win**” case.

And now, as part of the Shapiro, Lifschitz & Schram **Must-Know Seminar** series, the SLS trial attorneys will share with you the information, techniques and strategies you need to know to win that important case.

Here are just a few of the important topics that will be covered at this important new seminar:

- **Conducting a Realistic Case Assessment**
- **Developing a Case Budget**
- **Assembling a “knows-how-to-win team”**
- **Developing a case strategy**
- **Learning what preparation really means**
- **Accurately assessing exposure and damages**

A one-and-half-hour seminar, developed and presented by highly experienced SLS trial lawyers.

Insightful, tried-and-tested advice

Practical advice based on actual **Must Win Cases**

Real-life examples and situations

**Must-Know Seminars** are developed and presented by the attorneys of *Shapiro, Lifschitz & Schram* on topics critical to the business community.